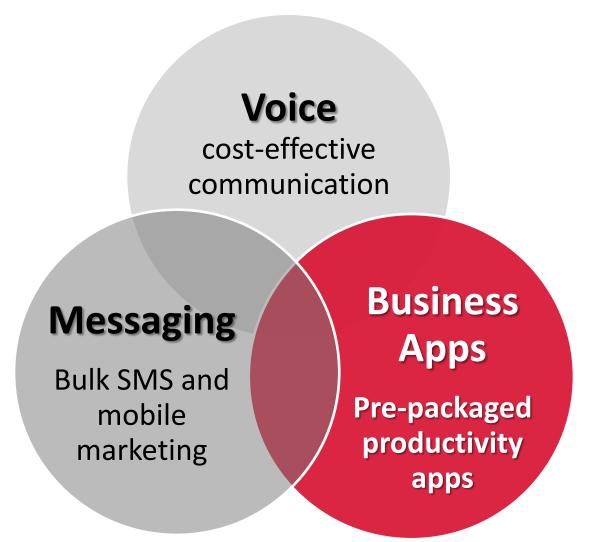


# **Business Applications**

#### Mobile Access Solution Platform Modules





## HyperConnect

Add-on telephony software package for reduced phone costs

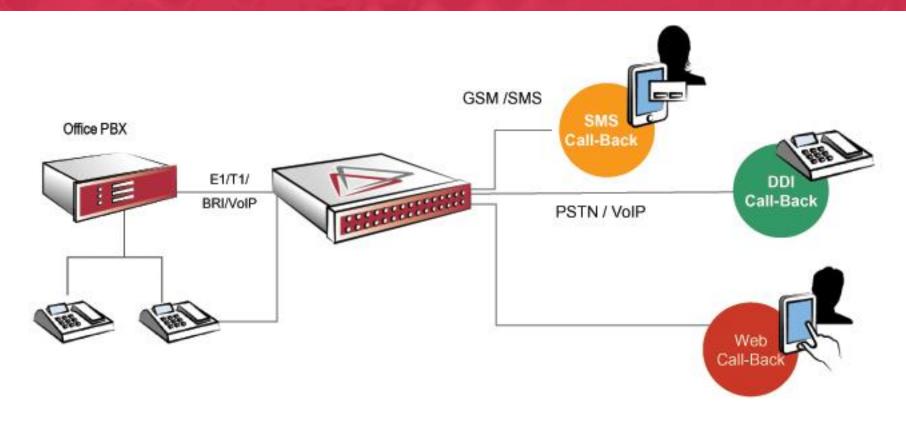
#### HyperConnect | Features and Benefits

- Reduces roaming GSM costs
- Functionality
  - CallBack (Call, SMS, Web, DDI)
  - CallThrough
  - Mobile phone app
- 4 to 30 simultaneous calls
- Supports GSM, CDMA, VoIP and PSTN
- Compatible with all ISDN PBXs
- 3-leg topology
- Web-based management of callback activity





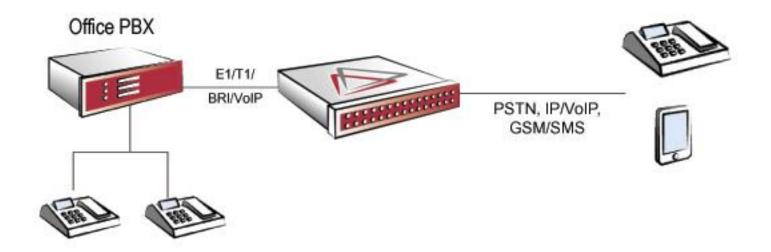
#### CallBack



- Users can initiate CallBack via: call, SMS, web, DDI
- No dependency on network DTMF quality
- Full control over both leg 1 and 2



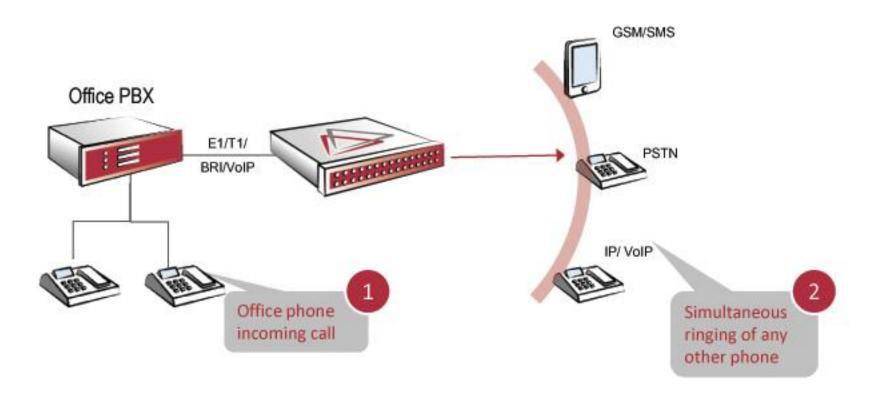
#### CallThrough



- Access platform for calling cards
- Domestic cost control
- Utilize mobile VPN to increase mobility



#### SNR – Simultaneous Number Ring



- Enables providing a single contact number to customers
- PBX users can attend to office calls from anywhere



#### Mobile Phone Application

- Simplified user experience and increases adoption
- Improved management and cost control
- Seamless integration with the mobile phone book & dialer
- Password protected
- Support for iPhone, Symbian, BlackBerry & Android





#### Mobile Phone App | Setting





### Mobile Phone App | First time registration

First time registration, using information provided by admin

- Registration URL
- Password
- Phone number





#### HyperOffice

- Integrated solution -IPPBX and GSM Gateway in single box
- Onboard IPPBX from leading vendors
- SNOM, Aastra, Asterix
- Hybrid solution -GSM, 3G, VoIP, PRI & BRI
- Features
- IPPBX
- Predictive dialer
- Automated voice messaging



#### HyperMessaging

- A comprehensive SMS business solution
- Corporate SMS
  - Create and send SMS messages to a single person or a group
  - Advanced management capabilities
- Bulk SMS
  - Run and manage bulk SMS campaigns
  - Support for billing, alerts, advertisements, scheduling
- IR
  - Two-way SMS for voting & commercial applications
  - Built-in statistics engine for better management
- API for integration into your software



# Thank you

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