

Long Distance Roaming



Hypermedia's Callback solution cuts long distance and international roaming communication costs, while providing an intuitive end user mobile phone application that promotes adoption.

Hypermedia's Callback solution helps organizations cut back on international & long distance GSM roaming charges to reduce communication costs. The callback solution re-directs expensive overseas calls made by employees outside their home country to lower-cost local GSM calls—enabling to avoid high GSM roaming costs charged by cellular operators.

The callback solution is based on Hypermedia's gateway, which integrates with the existing corporate PBX. HyperGateway fits into any existing network topology, and can be connected as an additional trunk to your corporate PBX, or be placed in-line between the PBX and PSTN. A web-based interface enables the management and enforcement of calling policies, and provides full visibility and control over all expenses and billing.

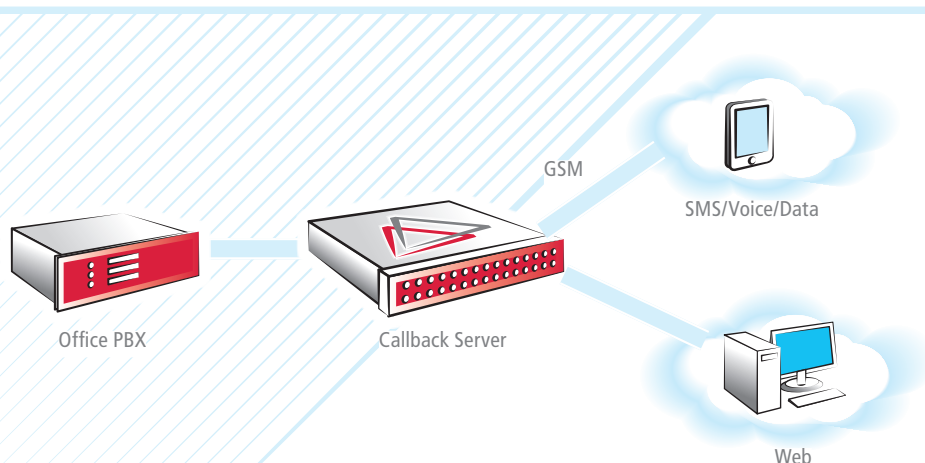
On the client side, the callback solution includes a user-friendly phone application, which increases callback adoption and improves management and cost control. The application runs in the background and seamlessly integrated with the device phone book and dialer, allowing users to keep using their phone books for callback calls, without having to memorize numbers.

Users can initiate callback functionality using multiple options—call, SMS, web, or CTI, with the application establishing connectivity the gateway based on the selected option (voice, SMS, IP address). Using the CTI callback option users can trigger callback calls to another number that is not their mobile phone.

Providing full security, the password-protected callback application runs on popular business phones, including Blackberry, iPhone, Symbian and Android phones.

Solution Highlights

- Cut phone bills by up to 50%
- Save on international calls from and to any country in the world
- Provide end users with multiple callback options: voice, SMS, web, CTI
- Enable intuitive callback activation through an intuitive mobile application
- Support for iPhone, Blackberry, Symbian, and Android phones
- Rapid return on investment



USA: +1-201-221-3873
Int'l: +972-77-444-5000
eMail: sales@hyperms.com
Web: www.hyperms.com